

Editorial COMMENTARY

by Tom Starland, Editor and Publisher

Carolina Arts Unleashed is Once Again

No one more than me was amazed to get a call from our Super Blog Guru, Zeldia Ravenel, during the first week of December to report that she had re-constructed our blog *Carolina Arts Unleashed*. I don't know how she did it - there were over 2,000 posts to rebuild.

This is great news for us and great news for all those folks we wrote about. Now all we need is for all the browser's and search sites to unleash their robots to re-build our presence on their sites. I'm sure that will take a little longer than it took our Guru.

It was even hard for me to realize what was lost until I started looking at what was saved. Like my blog-o-drama, *Death of a Snowman by Tom "AM" Starland*, posted on Feb. 21, 2010.

The big winners in this restoration will include: ArtFields©; the visual arts in the Pee Dee area of SC; the potters of Seagrove, NC, and the NC Pottery Center; galleries in Columbia, SC, including City Art, One Eared Cow Glass and Vista Studios; art galleries in downtown Charleston; and a host of other places I had visited and written about - including the Upstate Heritage Quilt Trail. The big loser is no doubt the SC Arts Commission - they have their own category. You'll find lots of not so flattering things there about the Arts Commission. Of course it will take a lot of time for those comments to catch up to them in Internet searches. But, if you're curious, you can just do a search on the front page of the blog.

I'm just so happy it's back and we'll be more prepared if anything like this happens again. I hope to be adding new posts soon, but I'm taking a little time to get use to an old friend I thought we had lost.

New Year Housekeeping

Hoping those who need to read this will be paying attention for once, I'm offering some info about how *Carolina Arts* works - for the umpteenth time.

First off - the deadline every month is on the 24th of the month before our next issue. An example would be the deadline for our February issue will be Jan. 24th - not the 25th or 26th. There are no exceptions, even when the 24th is on Christmas Eve, Thanksgiving, or your birthday. You miss that day - you missed that issue. The only exception made will be to loyal supporters of *Carolina Arts*. We know who you are.

Secondly, send us high res images with your press releases and identify who the artist is. If you just have a gallery listing you can still send us high res images of works you have on display. We can never have too many images. Don't send photos of artists standing in front of artwork - we won't use them. This is not *People Magazine*.

Thirdly - the economy is getting better, so maybe it's time some folks started advertising again for customers to come see what you're offering at your gallery. We made it through the depression of 2008 - some didn't, but some have been hiding in the shadows. It's time to come out into the spotlight again. Advertise that you're still here and ready to do business.

Thank You Santa!

Santa delivered on my wish for the Carolina Panthers to make the playoffs - even if it was with a losing record. They won the division and that's what counts. Here's hoping they will win that first play-off game and then some.

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The Artist Index

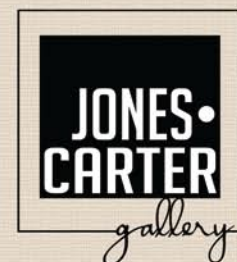
THIS MONTH:

CAROL BETH ICARD
*inspiration &
advice for artists*



Photo courtesy of Landau Traveling Exhibits

FRANCISCO
Goya
LOS CAPRICHOS
SEPTEMBER 20, 2014 - JANUARY 3, 2015



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The exhibition Francisco Goya: Los Caprichos was organized by Landau Traveling Exhibitions, Los Angeles, CA in association with Denenberg Fine Art, West Hollywood, CA.